

Let's Put Your Business in Front of the Right Women

NoMiWoman Feature of the Week
\$600 per story

The **NoMiWoman Feature of the Week** is a story-based feature in our weekly e-news, shared with 3,000+ highly-engaged subscribers and a regionally focused audience.

Written in the NoMiWoman voice, this feature highlights your business or brand in a clear, approachable way that feels natural rather than like a traditional ad. With more than 20 years of local storytelling and community connection, this option offers meaningful visibility within Northern Michigan.

Each Featured Story is also shared across NoMiWoman's social media channels, extending reach to a combined audience of more than 5,000 followers.

Limited Availability. Word count 200-300 plus 1-2 photos. NoMiWoman provides design and layout based on submitted content.

Featured Stories are well suited for:

- New businesses or openings
- New spaces or studios
- Service or product launches
- Milestones, updates, or brand stories

Weekly eNews Button Ad
\$300 per month

Your **Weekly Enews Button Ad** will appear right alongside stories, updates, and events in our weekly NoMiWoman eNews – sent 4 times a month to 3000+ local women who care about what's happening in their community. Also cross posted on NMW socials. The monthly button offers a consistent presence that keeps your business or organization top of mind, month after month.

Month to Month \$300/month

Save 5% for 6 months: \$1,710 total

Save 8% for full 12 months: \$3,312 total

Ad size width x height: 570 x 400px, JPEG format, includes link

NoMiWoman E-News Stats

- 3,000+ subscribers for weekly e-news
- 25% average open rate (well above average = highly engaged)
- Regionally focused audience
- 20+ years serving Northern Michigan
- 5,000+ social media followers

Reach out to book your spot:

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